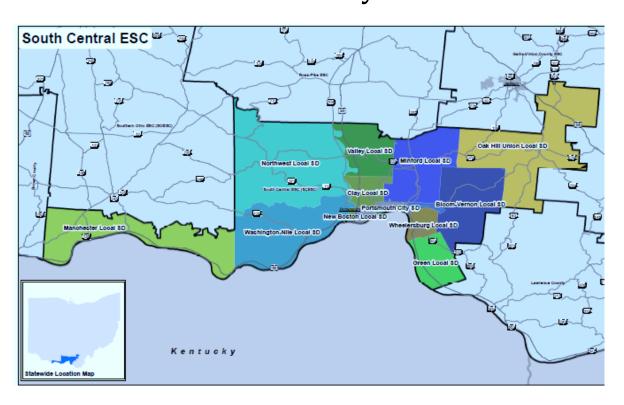# SCOESC

Business Advisory Council

Serving the Member Districts

of the

South Central Ohio ESC

Updated September 2021

South Central Ohio Educational Service Center

Business Advisory Council Plan:
Academic Year 2021-2022

Mission

The South Central Ohio ESC Business Advisory Councils fosters cooperation among schools, businesses and the communities within the member districts of the SCOESC. The council supports the work of educators to meet the workforce needs in the community. The council will utilize knowledge and resources to make the local education systems more aware of the local labor market; promote work based experiences within businesses; and help students prepare for successful learning and employment opportunities.

South Central Ohio
Educational Service Center

2021-2022 South Central Ohio ESC Business Advisory Council Members

The SCOESC Business Advisory Council consists of 14 members from different businesses and agencies serving the member districts of the SCOESC as well as a board representative from the SCOESC Board and the SCOESC Superintendent as chair. The members have agreed to serve on the council until their schedules do not permit, at which time, the member will assist in finding a replacement.

Member	Employer	Industry
Pat Ciraso	Retired	Education & Community
Bryan Davis	Scioto County	Commissioner
Tammy Hambrick	SCOESC	Education
Lowell Howard	Retired	ESC Board Member
Crystal Keaton	Ohio Means Jobs	OMJ – Adams/Brown/Pike/Scioto
Harmoni Keller	SSU	Career Tech Prep
Dr. Paul Madden	SSU	Education
Sandy Mers	SCOESC	Education
Tammy Moore	ODJFS	Ohio Job and Family Services
Gary Piatt	Retired	Laborers
Trampas Puckett	Carpenters' Union	Trades (Indiana, KY, OH)
Sue Schutlz	ADAMHS Board	ADAMHS Board
Kara Tieman	DESCO	Finance
LuAnne Valentine	CAO	Community Action - Workforce
William "JR" Williams	Mayor, New Boston	Government

2021-2022 School Districts Represented by the South Central Ohio ESC Business Advisory Council

Member	School Building, District or ESC	Title	County
Marc Kreischer	Bloom Vernon Local School District	Superintendent	Scioto
Todd Warnock	Clay Local School District	Superintendent	Scioto
Jodi Armstrong	Green Local School District	Superintendent	Scioto
Brian Rau	Manchester Local School District	Superintendent	Adams
Jeremy Litteral	Minford Local School District	Superintendent	Scioto
Melinda Burnside	New Boston Local School District	Superintendent	Scioto
Todd Jenkins	Northwest Local School District	Superintendent	Scioto
Marci Shepard	Oak Hill Union Local School District	Superintendent	Jackson
Tim Winland	Paint Valley Local School District	Superintendent	Ross
Scott Dutey	Portsmouth City School District	Superintendent	Scioto
Foresta Shope	Sciotoville Community School District	Superintendent	Scioto
Scott Rolfe	Valley Local School District	Superintendent	Scioto
Tony Bazler	Washington-Nile Local School District	Superintendent	Scioto
Mark Knapp	Wheelersburg Local School District	Superintendent	Scioto

Schedule of Meetings

The South Central Ohio Business Advisory Council meets on a monthly basis. We have arranged the third Thursday of each month for the Business Advisory Council. The core team will meet and visitors will be invited as needed, etc.

The planned meeting dates for the 2021-2022 school year include *(Due to the pandemic, meetings will be held in person with a virtual option):*

October 21, 2021

November 18, 2021

December 16, 2021

January 20, 2022

February 17, 2022

March 17, 2022

April 21, 2022

May 19, 2022

June 16, 2022

Responsibilities

 The SCOESC Business Advisory Council will discuss during each meeting the role (found below) of our council, bringing their expertise to the council. The SCOESC superintendent will take minutes of each meeting and supply each school district with those minutes in order to implement ideas or strategies highlighted. The school districts will use the minutes to inform the district's school board of Business Advisory Council suggestions on the topics the council is mandated to cover:

1. *To advise local school districts on changes in the economy and job market and the area in which future jobs are most likely to be available;*

2. *To advocate for the employment skills most critical to business and industry and the development of curriculum to teach these skills;*

3. *To aid and support local school districts by offering suggestions for developing a working relationship among businesses, labor organizations and educators.*

Delineation of Employment Skills

Each council member will report out the employment skills that are most critical to the businesses and industry in our community

1. Project/Initiative/Event Name: *GRIT – this project will continue throughout the 2021-2022 school year. Due to the pandemic, we could not implement in our member districts during the spring of 2021. (Items a and b remain the same but additional 2021-2022 items follow).*
   a. Description: GRIT stands for Growing Rural Independence Together through Jobs and is an innovative collaboration of both public and private resources focused on building hope in our region through a comprehensive approach designed to address the barriers of sustainable employment for 15,000 citizens of the region.
   b. Goal/Expected Outcome: *Assessing HS students in our schools and coaching them on their career path.*
   c. A virtual coach training will be offered and deployed during the 2021-2022 school year. This will enable the beginning of a virtual platform to help students form their career plans.
   d. Additional staff will be deployed to help get students assessed and scheduled for coaching.

Action Steps	Responsible Party	Deadline	Resources	Potential Barriers	Result/Metric of Success
What action steps are required to meet the goal or expected outcome?	*Who will complete the task?*	*By when?*	*What do you need to complete this step? (People, money, tools, etc.)*	*What could get in the way of this task completion?* *How will you overcome these barriers?*	*What is the desired outcome of this task?* *How will you measure success?*
Future Plan Assessments and Coaching	District Designees & additional student workers	By May 2022	People, computers, time	Lack of coaches. Partner with area agencies. Adding a virtual component for the coaching and hiring part time employees to help complete the coaching.	Have assessment data for each student and a coaching opportunity. We will have statistics outlining how many students took the assessment and were coached.

Development of a Curriculum to Instill Employment Skills

1. Project/Initiative/Event Name: *GRIT Professional Coursework for Students*
   a. Description: *Offer Five courses remotely to help employment skills*
   b. Goal/Expected Outcome: *Students will be offered the courses and will receive certification upon successful completion.*

Action Steps	Responsible Party	Deadline	Resources	Potential Barriers	Result/Metric of Success
What action steps are required to meet the goal or expected outcome?	*Who will complete the task?*	*By when?*	*What do you need to complete this step? (People, money, tools, etc.)*	*What could get in the way of this task completion?* *How will you overcome these barriers?*	*What is the desired outcome of this task?* *How will you measure success?*
Students will have the opportunity to take 5 courses for career readiness.	HS will be offered the courses. Districts have the opportunity to utilized these courses within their curriculum	Students will have until the end of the school year to complete up to 5 courses.	Help for students to register, internet access and computer equipment.	Time, and a reliable internet connection.	Desired outcome is students receiving certification in at least 1 but up to 5 courses.

Changes in the Economy, Job Market and Future Job Availability

1. Project/Initiative/Event Name: *GRIT*
   a. Description: GRIT utilizes a multi-organizational approach focused on addressing the barriers that impede economic freedom (individuals/families earning a living wage). Community leaders from both private and public entities have come together and agreed that the lack of living wage employment opportunities is at the root of many of the social ills of the rural community. While most economic development initiatives start with the need to create or fill jobs (Demand), the GRIT project recognizes that rural transformation must give equal attention to the people (Supply). If the supply is not able to work due to barriers that include generational poverty/dependency, opioid and other drug addiction, criminal records, limited transportation, limited childcare, limited access to tools and technology, or lack of educated or skilled workers, and then the region will not be able to retain or attract employers. As a result, the GRIT project focuses on systematically and collaboratively addressing the barriers of the supply chain while simultaneously working on the attraction of jobs by utilizing an end-to-end tool kit to access, coach, train and place all eligible workers in jobs within the counties in which the residence live through the support of local employers and national employers focused on hiring a remote workforce (Virtual Job Centers).
   b. Goal/Expected Outcome: *Continued work with unemployed adults and our youth. Pairing them with remote work and a living wage.*

Action Steps	Responsible Party	Deadline	Resources	Potential Barriers	Result/Metric of Success
What action steps are required to meet the goal or expected outcome?	*Who will complete the task?*	*By when?*	*What do you need to complete this step? (People, money, tools, etc.)*	*What could get in the way of this task completion?* *How will you overcome these barriers?*	*What is the desired outcome of this task?* *How will you measure success?*
Completed Assessment	Students	May 2022	Computers, time	Time, internet connectivity	All students complete the assessment.
Completed Coaching	Students, Coaches	May 2022	Time, trained coaches	Time, internet connectivity We are helping to train and hire virtual coaches to overcome the barriers of coaches on site.	Each student completing at least the initial coaching session.
Job Matching	Students	Spring – Summer 2022	Continued partnerships with remote employers	Time, internet connectivity	Having more remote work for students and the unemployed. Projecting the Community Works Center to be open in the early Spring of 2022.

Developing Relationships

1. Project/Initiative/Event Name: *GRIT project*
   a. Description: *The Business Advisory Council will help implement the GRIT project throughout the community. Due to the pandemic we will utilize social media, a print campaign, and community resources to get the word out.*
   b. Goal/Expected Outcome: *Ongoing Partnerships with the majority of our community stakeholders.*

Action Steps	Responsible Party	Deadline	Resources	Potential Barriers	Result/Metric of Success
What action steps are required to meet the goal or expected outcome?	*Who will complete the task?*	*By when?*	*What do you need to complete this step? (People, money, tools, etc.)*	*What could get in the way of this task completion?* *How will you overcome these barriers?*	*What is the desired outcome of this task?* *How will you measure success?*
A marketing campaign alerting the community to job opportunities	Each BAC member	Winter 2021 – Spring 2022	People, time – also hiring some student interns to give the work experience	Schedules, time, internet connectivity	Majority of community agencies and businesses participating plus new employers